**Speech:**

Good [morning/afternoon], everyone!

I’m excited to introduce you to our project, Smart Calgary, which aims to revolutionize how Calgarians engage with their community’s safety and development. Our app integrates the City of Calgary dataset, bringing you an interactive map that not only visualizes community boundaries but also offers an in-depth look at crime trends across various neighborhoods.

**Let’s take a look at some of the core features that make Smart Calgary so valuable:**

1. **Interactive Maps**  
   One of the standout features is the interactive map, which utilizes the power of the Google Maps API and Open Map API to display detailed community boundaries. But it doesn’t stop there—we’ve also incorporated crime data, allowing users to track reported incidents in real-time. Whether you're a local resident, a member of a neighborhood association, or part of the law enforcement community, this map gives you the tools to visualize and assess your community’s safety.
2. **Data Visualization and Analysis**  
   We understand that data is only useful if it’s presented clearly. That’s why we’ve integrated bar charts and pie charts to make crime trends and statistics easy to understand and analyze. You can track patterns and identify potential areas of concern with a glance, helping you make more informed decisions about community safety.
3. **Resources & News Feed**  
   To keep everyone informed, we’ve added a resources section and a live news feed, ensuring that you’re always up-to-date with the latest community events, initiatives, and safety updates. Stay informed, stay connected, and stay ahead of the curve.
4. **Feedback Form**  
   Community input is essential to making this tool better. With our feedback form, we invite users to share their experiences, suggest improvements, and ensure that the app evolves in ways that best serve the community.
5. **Automated Data Backups & Enhanced API Performance**  
   Behind the scenes, we’ve set up automated data backups to ensure integrity with monthly checks, keeping your data secure and up-to-date. Additionally, we’ve optimized our API performance, reducing response times by 20%, ensuring a smoother, faster experience for all users.

**Who is this app for?**  
Smart Calgary is designed with local residents, neighborhood associations, and law enforcement agencies in mind. Whether you're looking to better understand crime patterns in your neighborhood, analyze trends over time, or access resources and updates, this app has something for everyone.

In conclusion, Smart Calgary is more than just a map—it’s a powerful tool to foster safer, more connected communities. We hope this app will serve as an essential resource for both residents and authorities, helping everyone stay informed, engaged, and proactive.

Thank you for your time, and we look forward to hearing your feedback and seeing how Smart Calgary can help make our city a better place for everyone!